

Usabilidad

Luis de Bethencourt

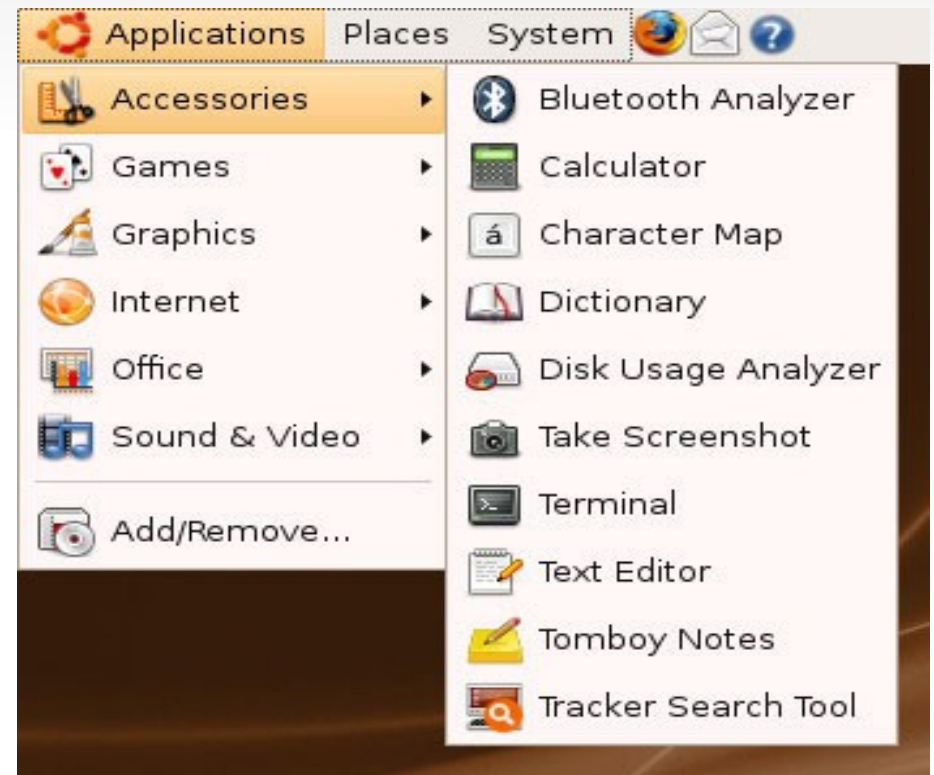
Ergonomía Cognitiva

- La Memoria Operativa está limitada a, aproximadamente, 7 ± 2 elementos durante 10 s.
- Procesos ya innatos.



Ergonomía Cognitiva

- La Memoria Operativa está limitada a, aproximadamente, 7 ± 2 elementos durante 10 s.



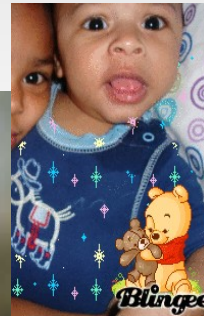
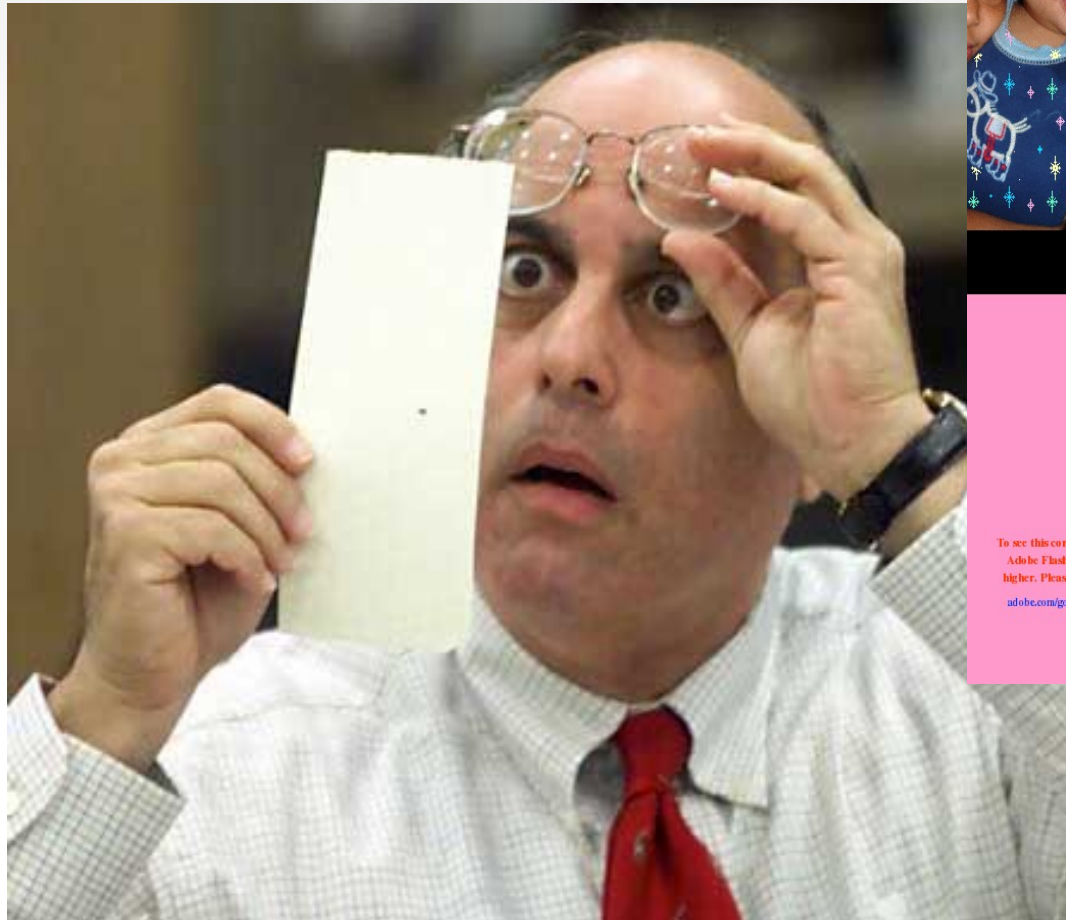
Ergonomía Cognitiva

- Procesos ya innatos.



Ergonomía Cognitiva

- Información incomoda



To see this content, you need
Adobe Flash Player 8 or
higher. Please install from:
adobe.com/go/getflashplayer

A memorial page for Danny. It features a large red heart with a bandage wrapped around it, set against a black background with red splatters. To the right of the heart is a list of comments from "MyHotComments".

MyHotComments

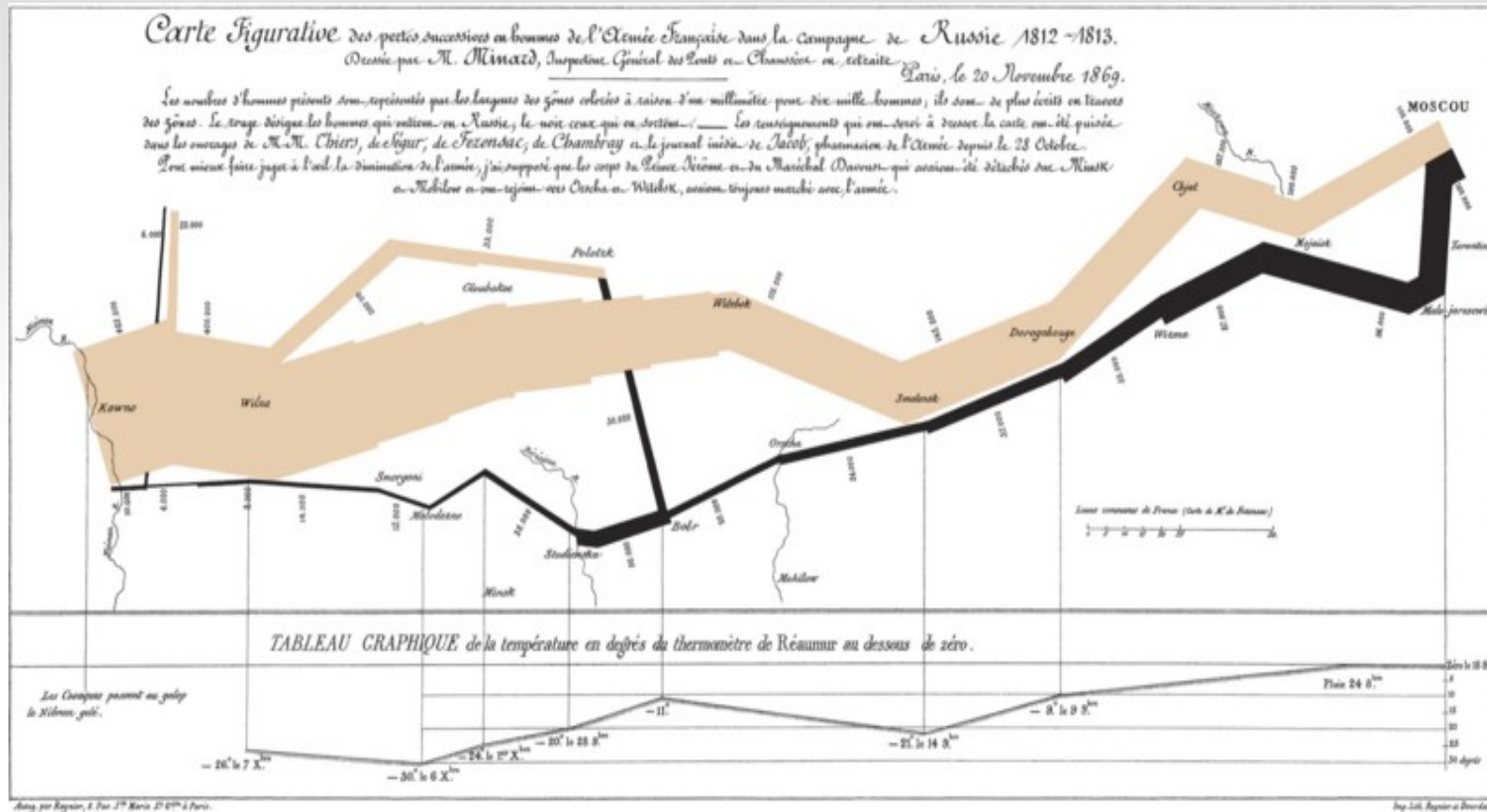
M@yRa*[R.I.P. loved Danny]* 13 feb 2008 01:19
Dany will always be in our minds and in our hearts. R.I.P Dany

MyHotComments

R.I.P DANNY WILL MISS YOU! 7 feb 2008 08:35
hi lupe i know you and your family are going through a hard time but be strong people know its hard !

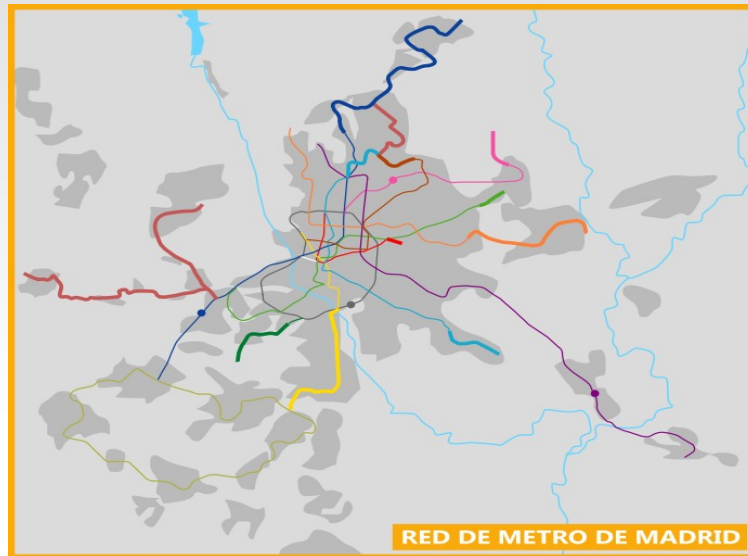
Fabian 30 ene 2008 07:22
LUPE!!!!IM SORRY GI

Arquitectura de la Información



- 1869 – Charles Minard
Marcha de Napoleon

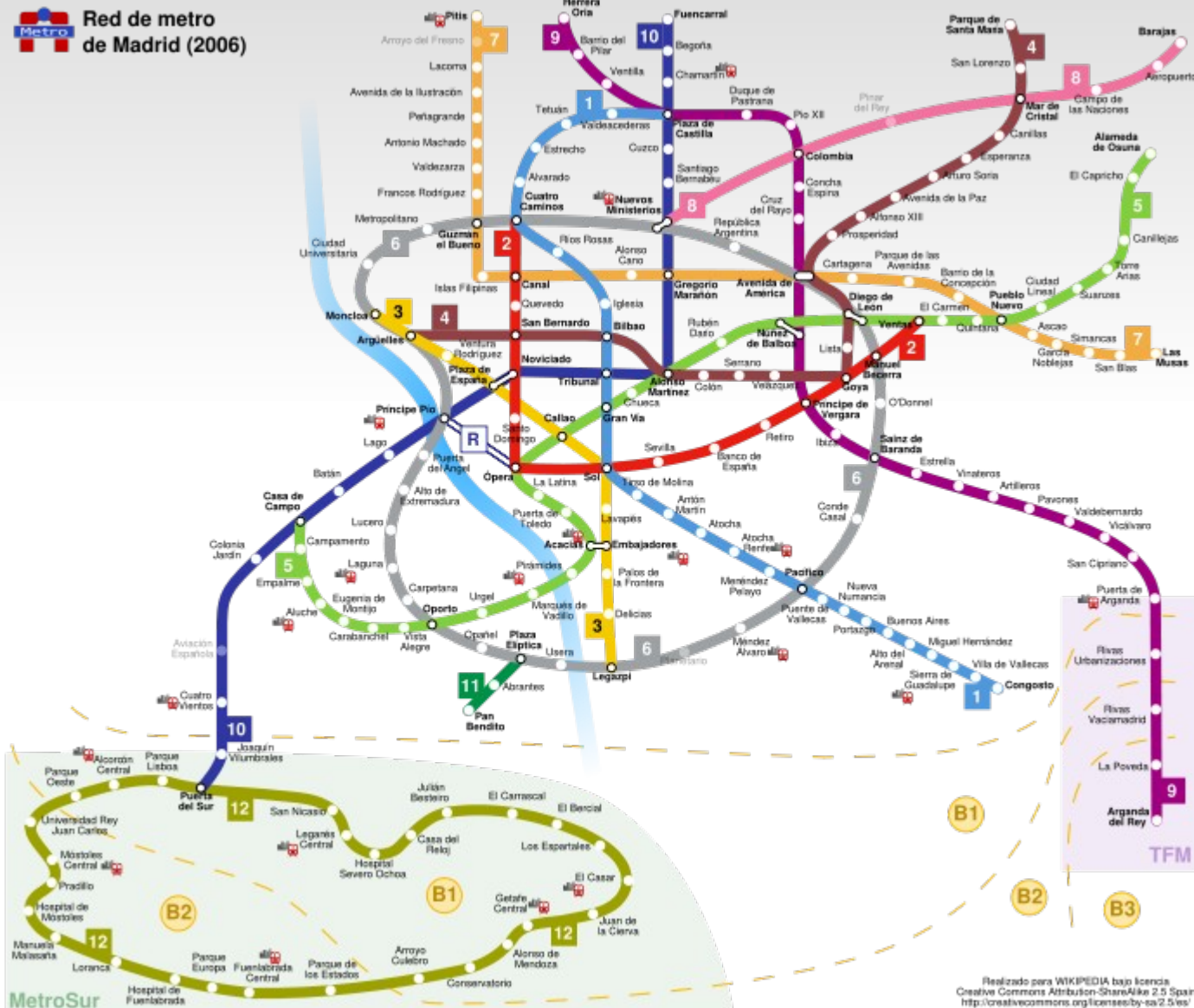
Arquitectura de la Información



■ Plano de Metro



Arquitectura de la Información



Principios

- Facilidad de Aprendizaje

Principios

- Facilidad de Aprendizaje
- Flexibilidad

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- Robustez

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- Rapidez

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- Consistencia

Principios

- Facilidad de Aprendizaje
- Flexibilidad
- Robustez
- Rapidez
- Consistencia
- Accesibilidad

Diseñado para humanos

- Quienes seran los usuarios
- Que haran con el software



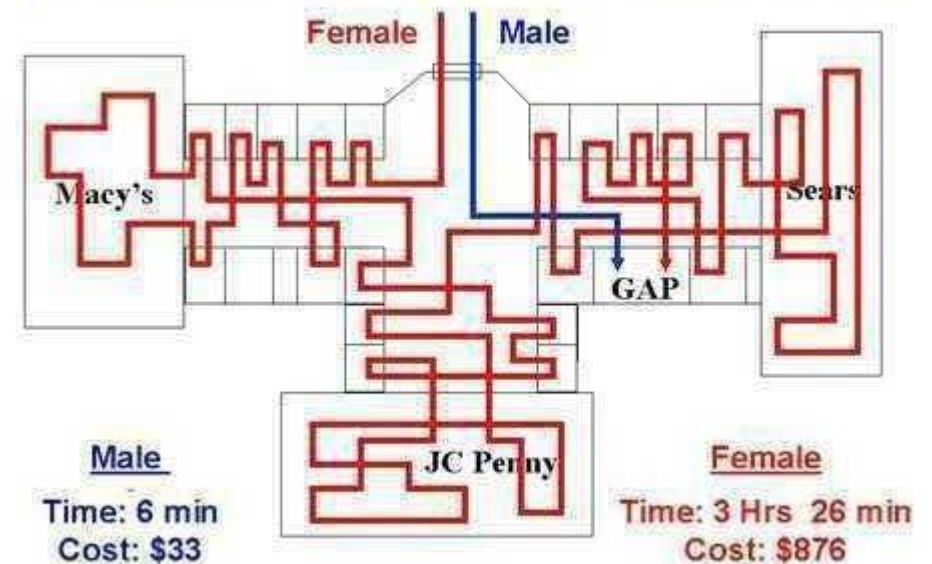
Female IT Experts...

Conoce a tus usuarios

- Testea con ellos, feedback

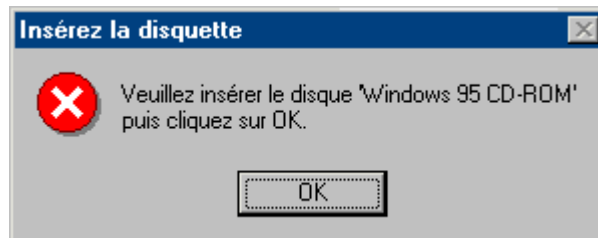


Mission: Go to Gap, Buy a Pair of Pants



No limites tu grupo de usuarios

- Accesibilidad
- internacionalización/localización



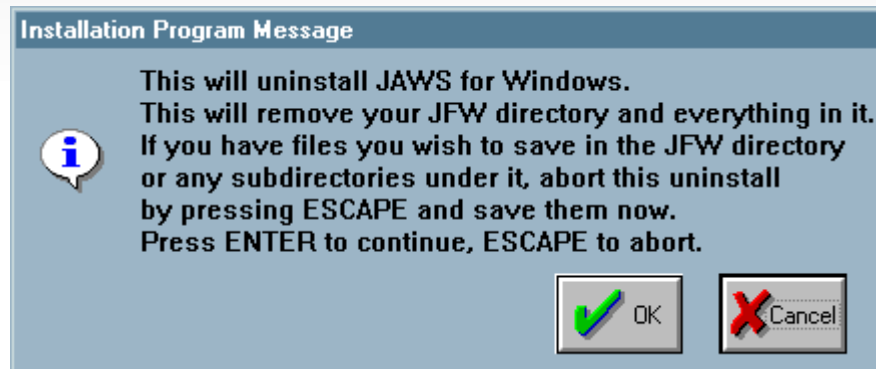
Enlaza el software con el mundo real

- relación con el mundo analogico



Objetivos

- Consistencia en la Aplicación
 - y con el escritorio



Objetivos

- Mantener al usuario informado



Simple y Bonito


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Answers

- Autos** UPDATED!
- Finance
- Games
- Groups
- HotJobs
- Maps
- Mobile Web
- Movies
- Music
- Personals
- Real Estate
- Shopping
- Sports
- Tech
- Travel
- TV
- Yellow Pages
- Video** UPDATED!

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'Unbelievable' journey
Sasha Kaun fled Russia for the U.S. and now is a Kansas hoops hero.
» **Father may have been murdered**
• Watch Vandy-Bama • Bitter rivalry
• Tourney forecast • Pick 'em game



College hoops hero's 'unbelievable' story



Find this year's best anti-virus software



What big stories stirred up buzz this week?



Rare creature spotted for first time in 80 years

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As of 8:50 p.m. CET

- Obama leads Clinton in Wyoming caucuses | Wyoming results
- Bush vetoes legislation that would have banned waterboarding
- Five years on, Iraq war has changed many lives in U.S.
- Police release photos of suspect in UNC student's murder
- Thatcher returns home after spending night in hospital
- Endeavour astronauts to assemble two-armed robot in space
- Pit bulls in Michael Vick case getting a second chance

Hi, Luis [Sign Out](#)

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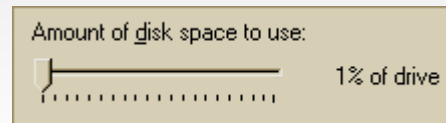
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Dale el control al usuario



Appearance samples

Positive:	\$123,456,789.000	Negative:	(\$123,456,789.000)
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Currency symbol:

No. of digits after decimal:



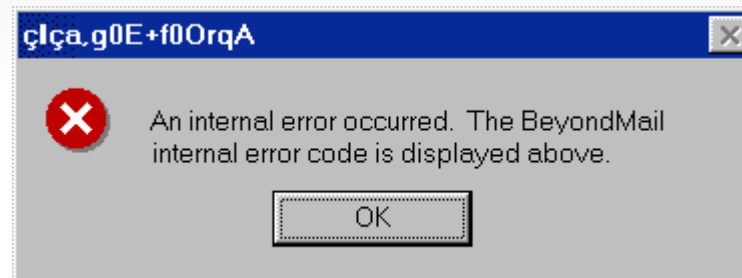
Perdona al usuario

- errare humanum est
 - los lapices vienen con una goma en un extremo



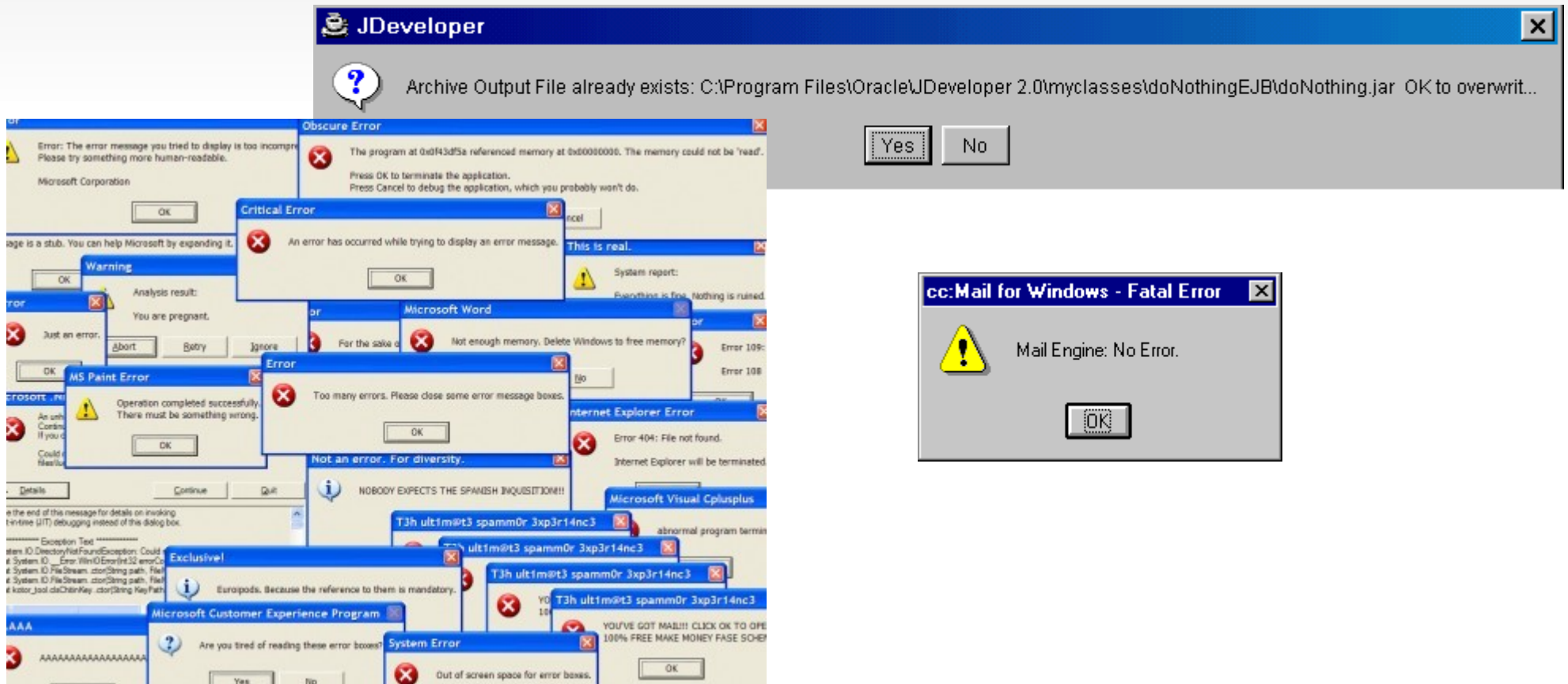
Ayuda en los errores

- errores informativos



Objetivos

- Perdona al usuario
 - Errare humanum est



Ayuda en los errores

- porque los errores pasan



Facilita la manipulación directa



Enter your Social Security Number:

0	0	0	-	0	0	-	0	0	0	0
---	---	---	---	---	---	---	---	---	---	---

Feedback inmediato

- dependiendo del evento entre 0.1 y 10 segundos



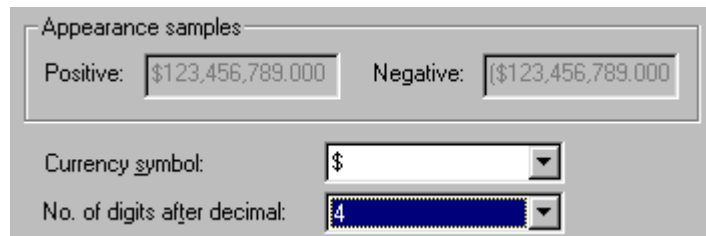
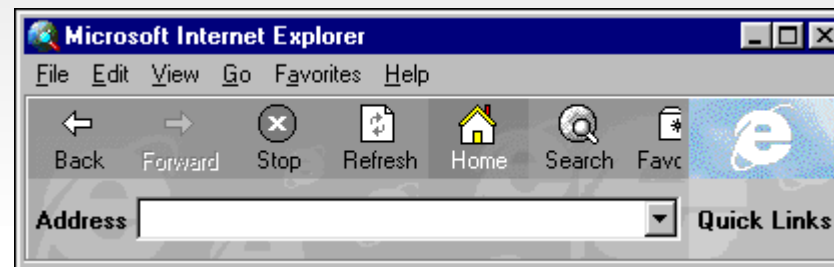
Permitir interrupciones

- el usuario debe poder parar los procesos largos



Diseño visual

- color
- contraste
- composición
- texto
- ...



Mantener el texto conciso

- infoxicación

A problem has been detected and windows has been shut down to prevent damage to your computer.

The problem seems to be caused by the following file: InstQA.sys

STOP: 0x00000050 (0xF87AC000, 0x00000000, 0xF89C3B86, 0x00000000)

This is the first time you've seen this Stop error screen. If this screen appears again, follow these steps:

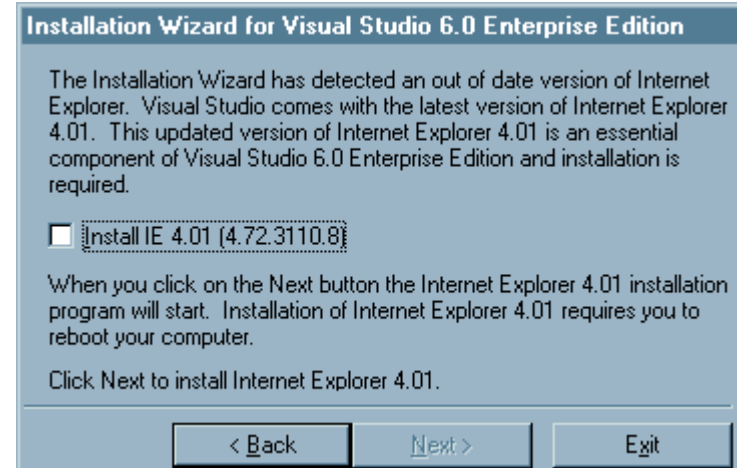
1. Check to make sure any new hardware or software is properly installed. If this is a new installation, ask your hardware or software manufacturer if any windows updates you might need.

2. If problems continue, disable or remove any newly installed hardware or software. Disable BIOS memory options such as caching or shadowing. If you need to use Safe Mode to remove or disable components, restart your computer, press F8 to select Advanced Startup options, and then select Safe Mode.

Technical information:

* STOP: 0x00000050 (0xF87AC000, 0x00000000, 0xF89C3B86, 0x00000000)

* InstQA.sys - Address F89C3B86 base at F89C1000, DateStamp 44a51944



Atajos de teclado

- accesibilidad y velocidad
- varias rutas



Ruegos y preguntas

